

HIGHLIGHT OF THIS ISSUE

HAPPY NEW YEAR

As we begin 2010, all of us at iCoat would like to take this opportunity to thank you for the confidence you have placed in us, our products and our services. It has been a pleasure doing business with you and we look forward to this continuing in the years ahead.

During the holiday season, our thoughts turn gratefully to our valued customers and friends like you who are the foundation of our success. We wish you and your family a wonderful holiday season and a New Year filled with good fortune, health, and prosperity!

Stainless Rewards Reimbursement

Thank you for your participation in our Stainless Rewards Program 2009. Please do not forget to send in your Stainless Rewards stickers before the deadline of January 31, 2010. We hope that the program helped you increase your AR business and earn some Visa gift cards, making your holidays more fun and exciting.

iCoat is working on getting more promotional opportunities your way during 2010 to make your experience with iCoat an exciting one. Stay tuned for more programs and discount opportunities that can help you grow your business and help you gain noticeable profits.

ENROLL IN THE "GET GOING" PROGRAM TODAY

iCoat Company
12020 Mora Drive
Santa Fe Springs, CA 90670
800.832.2628

ICOAT – AT A GLANCE

At iCoat we are bringing technology innovation to the optical industry by making lenses better. Our history of innovation and our state-of-the-art technologies set us apart from all of our competitors. Whether it is premium anti-reflective coatings, surfacing, finishing or stock lenses our goal is to deliver the best products and creative solutions by making lenses high performance, functional, attractive and sustainable. We process over 1.5 million pairs of lenses each year utilizing proprietary information systems that integrate our chemical process technologies with the best workflow practices in any industry. We operate 24 hours a day 7 days a week meeting the quality, speed and efficiency demands of our customers.

Everyday, we continue our efforts to provide our customers with unique products and services that exceed their expectations, employing both leading-edge technology innovations and a proactive approach to building and fostering our relationships.

WANT TO SAVE? - Get iCoat's 2010 Calendar today

Want some coupons that can help you save? The new iCoat 2010 Calendar has a set of coupons that provide great saving opportunities throughout the year. Each coupon is valid only during the period indicated at the bottom of the coupon. To receive the appropriate credit, the coupons must be received along with the valid invoices before the deadline.

If you have not received a 2010 iCoat calendar yet, call us today at 800.832.2628 or email at info@icoatcompany.com and we will send you a copy of the new iCoat calendar.



New Year Promotion – Now "Get Going"

iCoat would like to announce the "Get Going" promotion for the months of Jan and Feb 2010. The "Get Going" promotion allows you to earn 20% off your net invoice amounts over the baseline average sales. Once you call and enroll in the program, iCoat will notify you of the average baseline sales you did with us in the last 6 months of the year 2009. Any incremental business over the baseline qualifies for 20% off discount. At the end of the month, iCoat will run a report and deduct the baseline from the total sales for that month. The 20% discount offer will apply to the balance after deduction and we will write you a check within four weeks after receiving the request.

** You must call and enroll to qualify for this program.*

CALL TODAY AND GET ENROLLED WITH "GET GOING"