



Making lenses better.

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iCOAT IS PROUD TO ANNOUNCE THE LAUNCH OF IT'S NEW WEBSITE

Santa Fe Springs, CA (September 2008): **iCoat Company, LLC** recently announced the launch of its brand new website: www.icoatcompany.com. With a broad compilation of information about its products and services, and pages of educational material, iCoat's website is a comprehensive repository of information relating to optical coatings and services.

www.icoatcompany.com is a contemporary easy to use web portal for all information on iCoat, and its products and services. The website offers specific educational information, quick access to collateral and sales support materials, information on promotions and discounts, the latest news and event information, and various useful links to other optical websites. iCoat would like to forward an invitation to everyone to visit our website and explore its new features and benefits.

About iCoat

At iCoat, we make lenses better by providing state-of-the-art precision engineered products. Whether it's our super oleophobic Stainless AR coating, a stock lens with premium anti-reflective, or a prescription you want surfaced, coated and edged, iCoat has a full line of services to meet your needs; and our job is to deliver these state-of-the-art products and creative solutions fast and efficiently. Making lenses better with high performance, better functionality, genuine attractiveness and prolonged sustainability is our number one priority. As an independent company, we are fast, efficient and totally flexible. With decades of expertise in lens coating technology and the extensive experience of coating millions of lenses annually, iCoat is one of the largest independent coating laboratories in the nation.