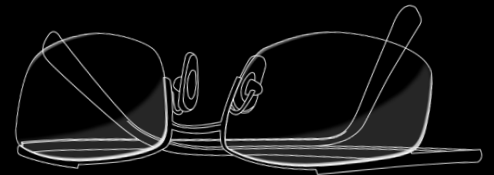


# Autograph II®

Alright, you may want to sit down for what we're going to tell you... Are you sitting down? The lenses in your frames, while they are technically yours, were most likely not made for you. While we'd like to tell you this is just a cruel joke, we'd never lie to you like that.



## HOW NOVEL... A LENS DESIGNED JUST FOR YOU

Just like a pair of shoes you buy from the store, your lenses are made to fit everyone around your "size" (prescription); so if you're actually a size 9.25, you're probably going to fit all of the glory that is your foot into a size 9. This means you really aren't getting the best fit for your foot like you would if you were to visit your local cordwainer (a.k.a. shoemaker) where he could make a size 9.25 shoe for you. Now, that would fit perfectly, right?



Unlike a standard lens, Autograph II® gives your eyes a personalized fit.

The same goes for lenses, and we think everyone deserves the most personalized vision. We know it hasn't been proven but we wouldn't want those "other guys" lenses to cause bunions on your eyeballs! That's why we've created Shamir Autograph II®.

## AUTOGRAPH II® ... MORE POWERFUL THAN THE AVERAGE LENS

When our R&D team designed the Autograph II® lens they loaded it with lots of super-human power (kind of like the Incredible Hulk meets Mystique). In non-comicbook terms, what we're trying to say is Autograph II® is more powerful than the average lens because it shifts its design to match your needs. Where other lenses require just your prescription, Autograph II® takes into account your prescription, your lifestyle and your frame choice along with measurements taken while you wear the frames (we'd explain more, but it's a lot of technical mumbo jumbo) – Autograph II® is a pretty extraordinary lens.



# AUTOGRAPH II® IS DESIGNED BASED ON YOUR LIFESTYLE

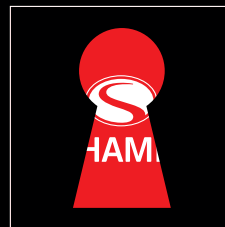
If you are primarily going to wear glasses at work, then Autograph II® will be designed specifically for you to view the area within your work environment clearly. If you're an active adult trekking the Norwegian Fjords and you gotta have your wrap frames, Autograph II® will be designed to fit those outdoor activities that you enjoy. It's a nifty lens that you can't get anywhere else. So you might as well jump on the bandwagon... you do want lenses that were actually made for you, don't you? Well, then demand Shamir Autograph II®.

## AUTOGRAPH II® LENS DESIGNS:



# YOU CAN'T GO WRONG WITH WIDER FIELDS OF VISION.

So here's another benefit of Autograph II®, if we don't sell you with this one, you're going to have to tell us where we went wrong. With Autograph II®, you get to experience something most eye glass wearers don't: wider fields of vision. What do wider fields of vision mean for you? Well, wider fields of vision give you more area of comfortable viewing in your lens. It's like looking through a keyhole. When you're farther away, you can't really see much, but once you put your eye right up to that little sucker you see everything on the other side of the door.



Wider fields of vision provide you more area of comfortable viewing, like putting your eye close to a keyhole.

# WHY AUTOGRAPH II® IS THE BEST LENS EVER:

- The most personalized vision on earth
- Your lenses are created around your lifestyle
- Enjoy wider fields of vision

ReCreating Perfect Vision®

[www.shamirlens.com](http://www.shamirlens.com) 877.514.8330

