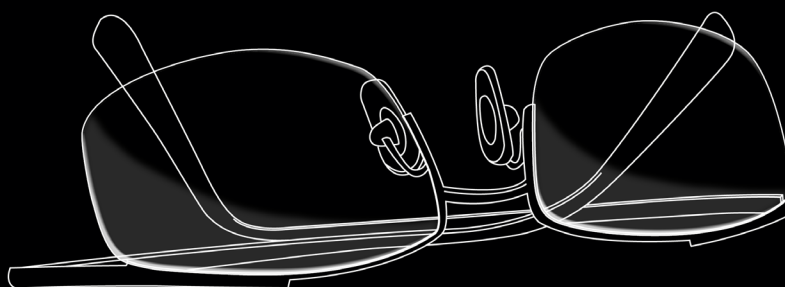


Autograph II

ATTITUDE™

Being an active presbyope wearing aerodynamic wrap sunglasses over your prescription glasses kind of defeats the purpose of wind resistance. It isn't very comfortable for the fashion forward patients either. To solve this unattractive issue that your patients deal with and to help them look as good as they see, we've introduced a fully personalized progressive lens designed specifically for wrap frames - Autograph II – Attitude™.

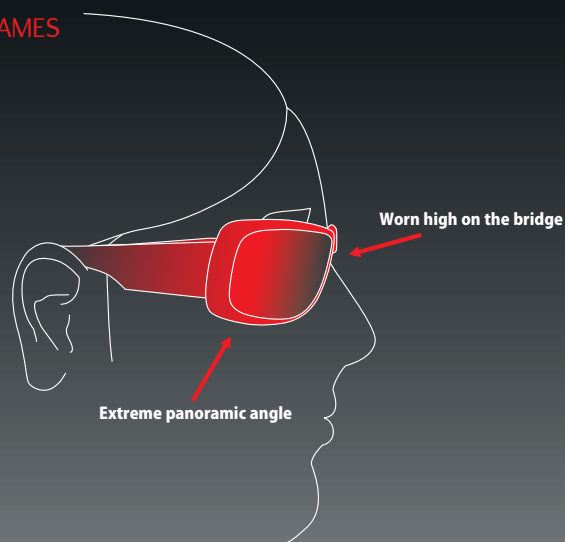


WRAP IT UP WITH PERSONALIZATION

Don't your progressive patients deserve to enjoy outdoor activities with the thrill of personalized prescription sunglasses? We think so too, and to spice it up a bit, our research and development team decided to throw in a few more advancements. So, to kick the progressive wrap lens up a notch we took the design to the back-side, personalized it to the patient and added a little "as-worn" to the mix. Each Autograph II – Attitude™ design incorporates As-Worn Technology™, further fine-tuning your patients vision based on how they wear their wrap frames and the ones they choose.

WHY AS-WORN TECHNOLOGY™ WORKS WELL FOR WRAP FRAMES

Unlike standard frames, wrap frames tend to have a closer fit to the patient's face, with Autograph II - Attitude™ the design takes this into consideration.





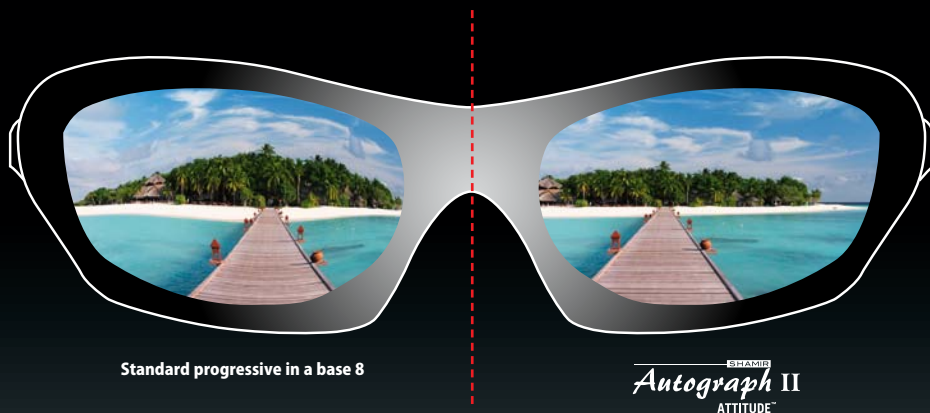
EXTREME LIFESTYLES CALL FOR EXTREME MEASURES

What else will your patients love about Autograph II – Attitude™? Its back-surface design allows for 20% wider fields of vision, Autograph II – Attitude™ is personalized to their lifestyle and their frames, and even better their friends and family won't even know they're wearing prescription sunglasses.

We almost forgot the best part, what makes our wrap design perform so well is its ability to eliminate visual problems such as peripheral distortion and power errors in the line of sight. It's de-centered, fully aspheric back-surface results in a premium wrap progressive that offers optimal zone widths and clear, distortion-free viewing. Take it from the company that perfected the progressive design for wrap frames, Autograph II – Attitude™ won't hold your patients back from their extreme lifestyles.

AUTOGRAPH II - ATTITUDE™ IS OPTIMIZED FOR WRAP LENSES

Unlike a standard progressive lens, Shamir Autograph II – Attitude™ provides the patient distortion-free vision in wrap frames.



THE LOW DOWN ON AUTOGRAPH II - ATTITUDE™

The benefits

- Includes groundbreaking technologies: As-Worn Technology™, Direct Lens Technology® and EyePoint Technology®
- Back-surface Freeform® design
- Peripheral distortions and power errors in the line of sight are non-existent

Why patients need it...

- Personalization & Performance for their wrap frames
- 20% wider fields of vision
- Highest level of optical design resolution (up to 1/100 diopters)