

**Introducing a  
superior way to  
see the world.**



**Transitions®  
Signature™ VII**

With *Chromea7™* technology.



**Life well lit.™**



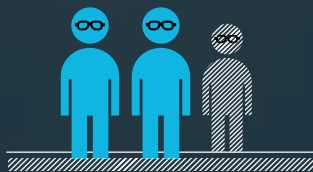


# Transitions® Signature™ VII

More **responsive** to UV  
in more situations.



**Transitions® Signature™ VII** lenses replace Transitions® VI lenses as the optimal lens for maximum indoor clarity and responsiveness to UV outdoors. They offer full clarity indoors and just the right amount of tint outdoors. *Transitions Signature VII* lenses are:



**Preferred 2 to 1**  
**over *Transitions VI* lenses.**

## What makes them **better**?

**Our new  
technology**

**Chromea7™**  
Technology 

**A true molecular breakthrough,** this exclusive dye formulation allows the lenses to be more responsive in more lighting conditions across all temperatures. *Transitions Signature VII* lenses are:

**More reactive** to  
indirect sunlight.



**More reactive** to  
get even darker  
on hot days.



# The perfect opportunity to **convert clear lens wearers.**

Transitions® Signature™ VII lenses are rated better by clear lens wearers.



**8 out of 10 prefer to clear lenses**

## Revolutionary testing for a revolutionary product.

We developed **Transitions Signature VII lenses** using a new proprietary methodology - Life360™ - representing various temperatures, weather conditions and geographies.

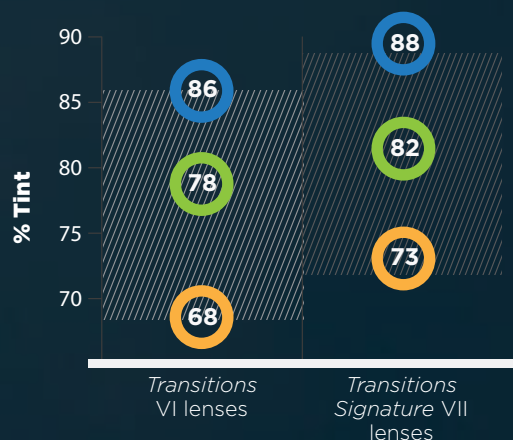
The result is lenses that are darker across an even wider variety of conditions.



**Over 200 different real-life conditions**



### REAL WORLD MEASUREMENTS



**16% more reactive in all wearer positions**

- Facing the sun no hat
- Away from the sun no hat
- Away from the sun with hat

Let the latest technology help your patients live **Life well lit™**.

	Transitions® Signature™ VII lenses Most responsive, fully clear indoors, just the right amount of tint outdoors.	Transitions® XTRActive® lenses More activation for extra protection, our darkest everyday lenses.	Transitions® Vantage™ lenses Variable polarization for crisper, sharper vision outdoors.
Everyday use	●	●	●
Clear indoors	●		
Slight tint indoors		●	●
Dark outdoors	●	●	●
Variable polarization			●
Activate behind the windshield		●	

**Availability:**

**Transitions Signature VII lenses are available in a neutral, true-to-life gray tint and a contrast-enhancing brown tint.**

Lens Type	1.50	1.60	1.67	1.74	Poly	Trivex®
<b>FSV</b>	●	●	●	●	●	●
<b>SFSV</b>	●	●	●	●	●	●
<b>Progressive</b>	●	●	●	●	●	●
<b>Multifocal</b>	●					

For the most up-to-date product information, education and availability visit [TransitionsSignature.com](http://TransitionsSignature.com).

Transitions, the swirl and XTRActive are registered trademarks and Chromea7, Life well lit, Transitions Signature and Vantage are trademarks of Transitions Optical, Inc. ©2013 Transitions Optical, Inc. Photochromic performance and polarization are influenced by temperature, UV exposure and lens material.

U14P009