The right product for your customers

	DEFINITY®	DEFINITY	DEFINITY	
	STANDARD	CUSTOMIZED	PERSONALIZED	
Computer automatically selects between Regular and Short design		\checkmark	\checkmark	
Fixed split of the ADD: +0.75 on the back, remaining ADD power on the front	\checkmark			
Dynamic split of the ADD individually tailored to the patient's Rx		\checkmark	\checkmark	
Optimized to frame choice with A, B, PD, & Seg Height fitting measurements		\checkmark	\checkmark	
Incorporates 3 additional fitting parameters for a personalized fit: Panto, Wrap and Vertex				

Keep your patients satisfied as presbyopia progresses, with quite possibly the only PAL they'll ever need

- 35% less unwanted astigmatism vs competing PALs
- Outperforms the competition, especially at high ADD powers
- Performs better in all visual zones than DEFINITY
- Easy to order

Discover a distinctively different experience with DEFINITY—unique designs, superior support, and an unparalleled community of dispensers. Visit **definitycommunity.com/D3**.





NEW **DEFINITY® 3 PLUS**

Material	1.50 Plastic	TREXA™	Airwear®	Thin&Lite [®]		
				1.60	1.67	1.74 ¹
Power Range	Q4 2012	Q4 2012	+6.00 to -10.00	Not Available	+9.00 to -12.00	Q1 2013
Cylinder			up to -6.00		up to -6.00	
ADD Power			+1.00 to +3.50		+1.00 to +3.50	
LENS OFFERINGS						
Crizal [®] No-Glare technologies ²	Q4 2012	Q4 2012	•	Not Available	•	Q1 2013
Optifog ^{™ 3}			•		•	
Transitions [®] VI Lenses			Gray & Brown		Gray & Brown	
Xperio [®] Polarized ⁴			Gray		N/A	

NEW **DEFINITY® 3**

Minimum fitting height: 15mm. Max Ground View Advantage benefits at fitting heights ≥ 19mm

Minimum fitting height: 15mm, Max Ground View Advantage benefits at fitting heights > 19mm

Material	1.50 Plastic	TREXA™	Airwear®	Thin&Lite®		
				1.60	1.67	1.74 ¹
Power Range	Q4 2012	Q4 2012	+6.00 to -10.00	Not Available	+9.00 to -12.00	Q1 2013
Cylinder			up to -6.00		up to -6.00	
ADD Power			+1.00 to +3.50		+1.00 to +3.50	
LENS OFFERINGS						
Crizal [®] No-Glare technologies ²	Q4 2012	Q4 2012	•	Not Available	•	Q1 2013
Optifog ^{™ 3}			•		•	
Transitions [®] VI Lenses			Gray & Brown		Gray & Brown	
Xperio [®] Polarized ⁴			Gray		N/A	

DEFINITY[®] / DEFINITY SHORT[™]

Regular: min fitting height: 18mm. Max Ground View Advtange benefits at fitting heights ≥ 22mm

Short corridor: min fitting height: 15mm. Max Ground View Advantage benefits at fitting heights 2						letits at titting neights \geq 19
Material	1.50 Plastic	TREXA™	Airwear®	Thin&Lite®		
				1.60	1.67	1.74 ¹
Power Range	+6.00 to -10.00	+6.00 to -10.00	+4.00 to -7.00	+8.00 to -12.00	+10.00 to -12.00	+9.00 to -14.00
Cylinder	up to -4.00	up to -4.00	up to -4.00	up to -4.00	up to -4.00	up to -4.00
ADD Power	+1.00 to +3.00	+1.00 to +3.50 & 4.00	+1.00 to +3.00	+1.00 to +3.00	+1.00 to +3.50 & 4.00	+.75 to +3.50
LENS OFFERINGS						
Crizal [®] No-Glare technologies ²	٠	•	•	•	•	•
Optifog ^{™ 3}	•	•	•	•	•	N/A
Transitions [®] VI Lenses	Gray & Brown	Gray & Brown	Gray & Brown	N/A	Gray & Brown	N/A
Xperio [®] Polarized ⁴	Gray & Brown	N/A	Gray & Brown	N/A	N/A	N/A
Transitions Performance Sunwear $^{\rm {\tiny TM}~5}$	N/A	N/A	Amber Brown	N/A	N/A	N/A

DEFINITY Thin&Lite 1.74 lenses will systematically include a Crizal No-Glare technology.

2 Please reference the full Crizal availability chart available at www.crizalusa.com
3 Please reference the full Optifog availability chart at www.crizalusa.com
4 Crizal SunShield UV[™] is recommended with every DEFINITY Xperio job. Power ranges vary for Xperio—check with your lab for availability.
5 On DEFINITY Fairway with Crizal SunShield UV only.

To learn more visit definity.com

©2012 Essilor of America, Inc. All Rights Reserved. Unless indicated otherwise, all trademarks are the property of Essilor International and/or its subsidiaries, in the United States and in other countries. Transitions is a registered trademark of Transitions Optical, Inc. LDEF200251 SHK/ECSK 8/12

