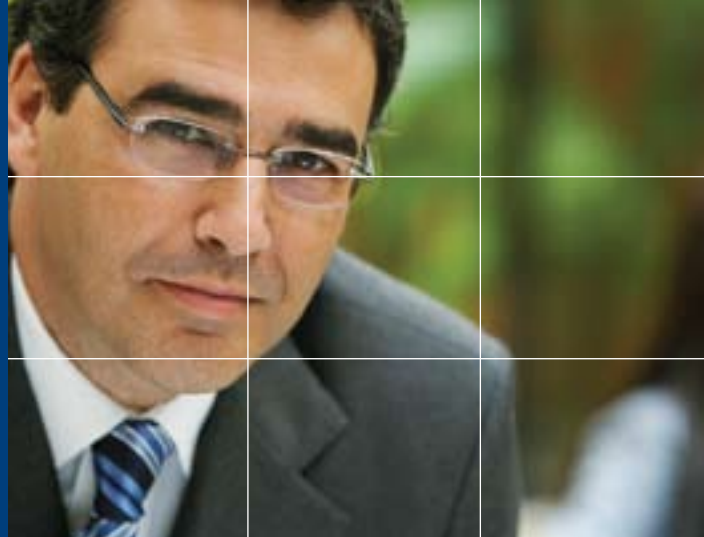
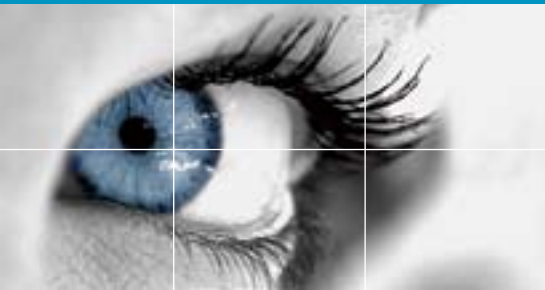


Don't compromise with short-corridor lenses.



Patients don't have to choose between function and fashion with Varilux Ellipse lenses.



Your patients expect a lot from you. They want fashionable frames – especially short frames – and great vision.

Unlike most short-corridor progressive addition lenses (PALs), which just compress a full-size design to fit the frame, the Varilux® Ellipse® lens was designed specifically for small frame wearers.

With Varilux Ellipse lenses, there's no compromise on visual quality.

The unique design of the Varilux Ellipse lens delivers the best visual performance of any short-corridor PAL.

Best Short-Corridor Vision

- > Unsurpassed visual performance for short-corridor PALs.
- > Varilux lenses' legendary ease of adaptation.
- > A full near vision zone that's quickly and easily accessed.

Widest Distance Vision

- > Wider distance zone than any other short-corridor PAL.
- > Short corridor plus increased distance width leads to "widescreen" visual experience.

Count On Patient Satisfaction

- > Feedback from hundreds of wearers was integrated into the design of Varilux Ellipse.
- > Designed for short-corridor frames to maximize performance (MFH 14mm).

Superior Performance in Short-Corridor PALs

The Importance of Distance in Short-Corridor Lenses

Historically, PAL wearers who prefer short-corridor frames have unknowingly had to sacrifice visual performance.

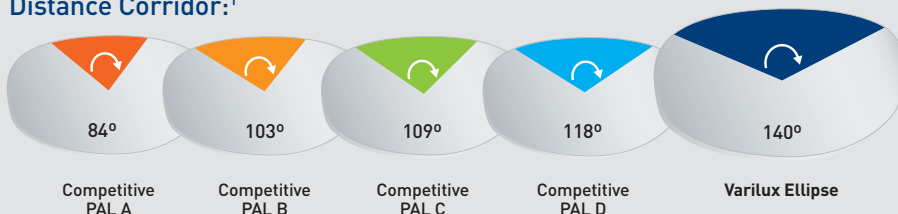
- > Essilor clinical research shows that distance vision is the most important factor for patient satisfaction in short-corridor lenses.
- > Competitive premium short-corridor PALs cannot provide this benefit because their designs are compressed versions of that brand's full-size PALs.
- > The Varilux® Ellipse® lens delivers the widest available distance vision zone without compromising strong intermediate and near vision.

Superior Distance Vision

Wider is Better

- > The 140° distance corridor of Varilux Ellipse lenses is significantly wider than any competitive premium short-corridor PAL.

Distance Corridor:¹

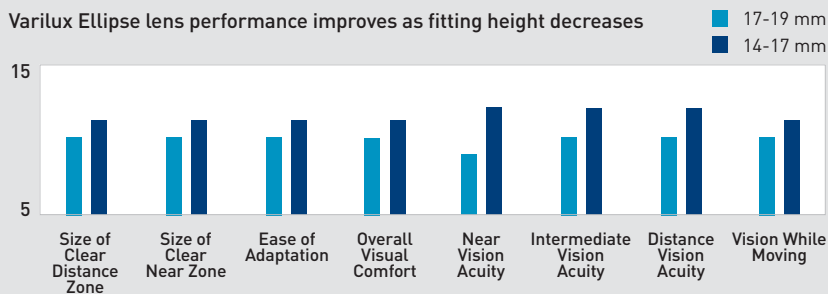


Designed for Short-Corridor

- > Varilux Ellipse lenses were designed from the outset to be short-corridor lenses. By maximizing the distance zone, Varilux® optimized the visual performance for a short-corridor lens.

Wearer Performance Ratings:²

Varilux Ellipse lens performance improves as fitting height decreases



1, 2. Internal research and development, statistics on file.

Recommend Varilux Ellipse Lenses Today

Don't compromise with PALs that weren't designed for short-corridor frames. Varilux Ellipse lenses give your patients both the fashion they want and the performance they deserve. For more information, contact your Essilor sales consultant today or visit www.varilux.com.

