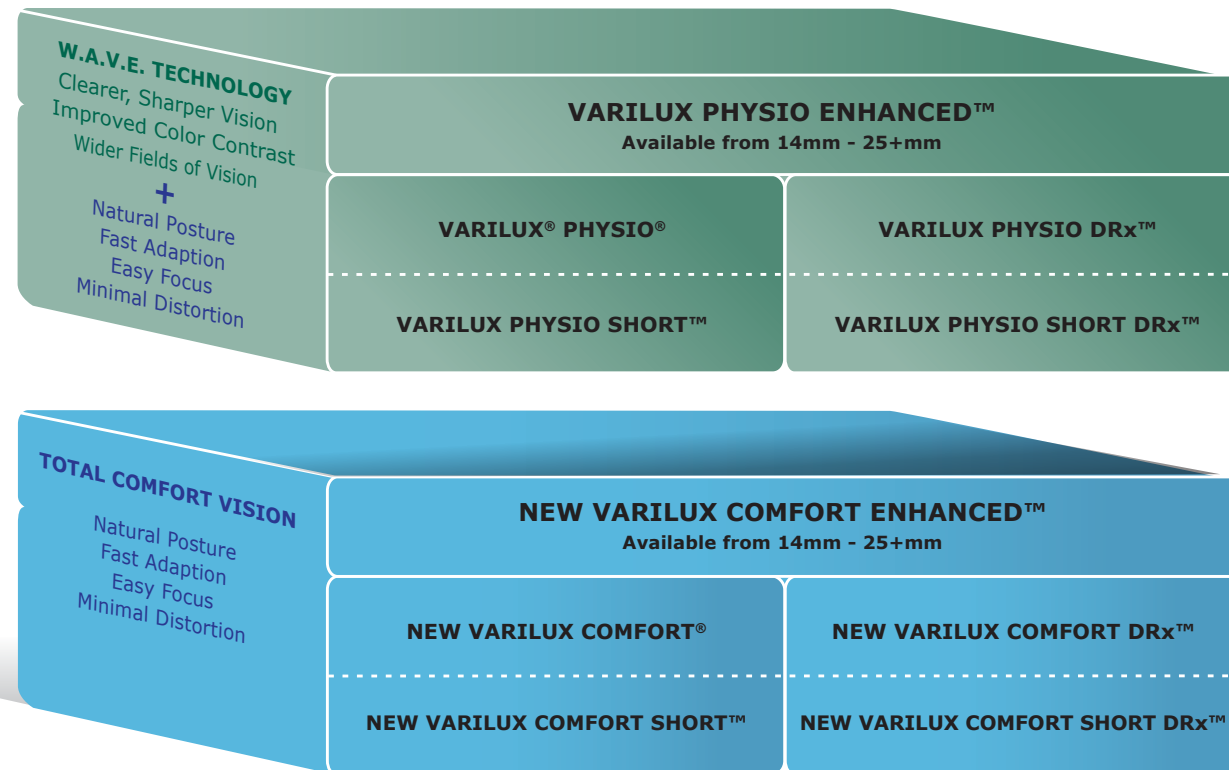




THERE IS A PRODUCT IN THE VARILUX® PORTFOLIO FOR EVERY PRESBYOPE

VARILUX Physio Enhanced™ lenses are customized to provide the sharpest possible vision at every distance and light condition.



To ensure the optimal performance of this advanced new design, every VARILUX Physio Enhanced lens is digitally surfaced.

For material availability and product specifications, please ask your VARILUX sales consultant for an availability chart, or download it from www.variluxusa.com.



www.variluxusa.com

VARILUX®
Natural Vision. Forever.

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VARILUX Physio Enhanced™ Lenses

— for the sharpest vision in any light, even at night



INTRODUCING VARILUX PHYSIO ENHANCED WITH NEW W.A.V.E. TECHNOLOGY 2™

- SUPERIOR ABERRATION CONTROL
- CUSTOMIZED FOR OPTIMAL PERFORMANCE
- DIGITALLY SURFACED

VARILUX
Physio Enhanced™

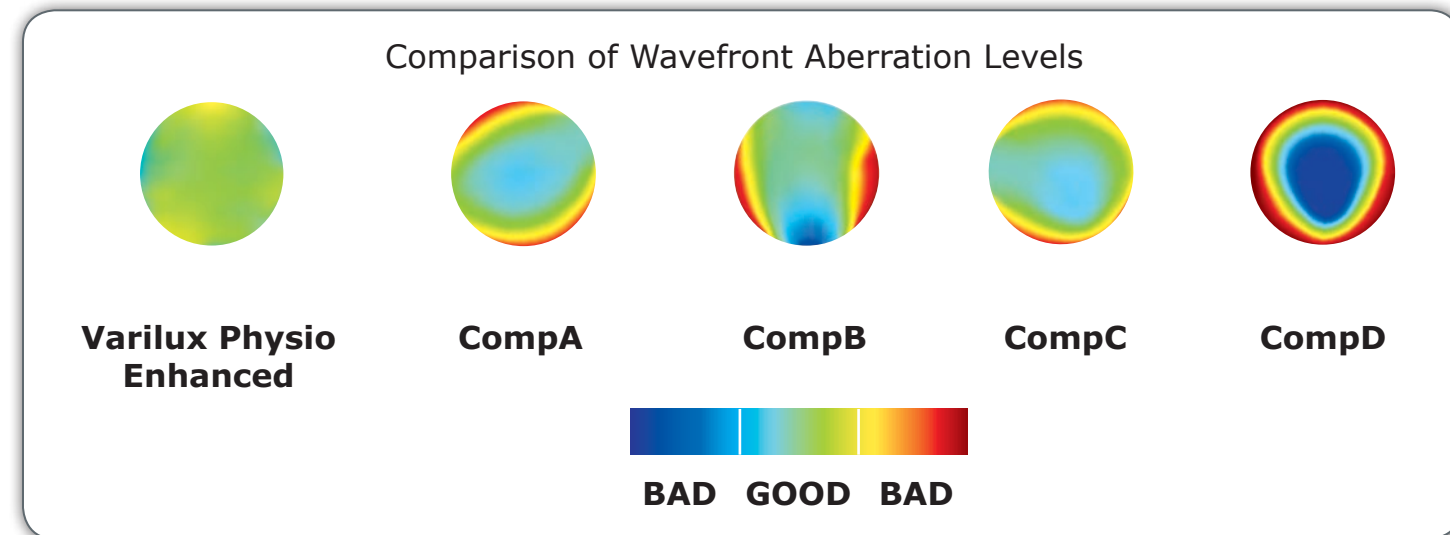
INTRODUCING VARILUX PHYSIO ENHANCED™ — FOR SHARPER VISION IN ANY LIGHT

THE NEXT GENERATION IN ABERRATION CONTROL

No other progressive addition lens (PAL) comes close to minimizing distortion like new VARILUX Physio Enhanced lenses.

W.A.V.E. Technology™: Wavefront Advanced Vision Enhancement revolutionized lens design by minimizing the amount of distortion caused by light passing through the lens.

W.A.V.E. Technology 2™ is Essilor's unique next generation of lens design. It identifies and manages distortions other manufacturers miss—for the sharpest vision at every distance in every lighting condition, even low light.



Available fitting height=14 to 25+mm.

CUSTOMIZED FOR OPTIMAL PERFORMANCE

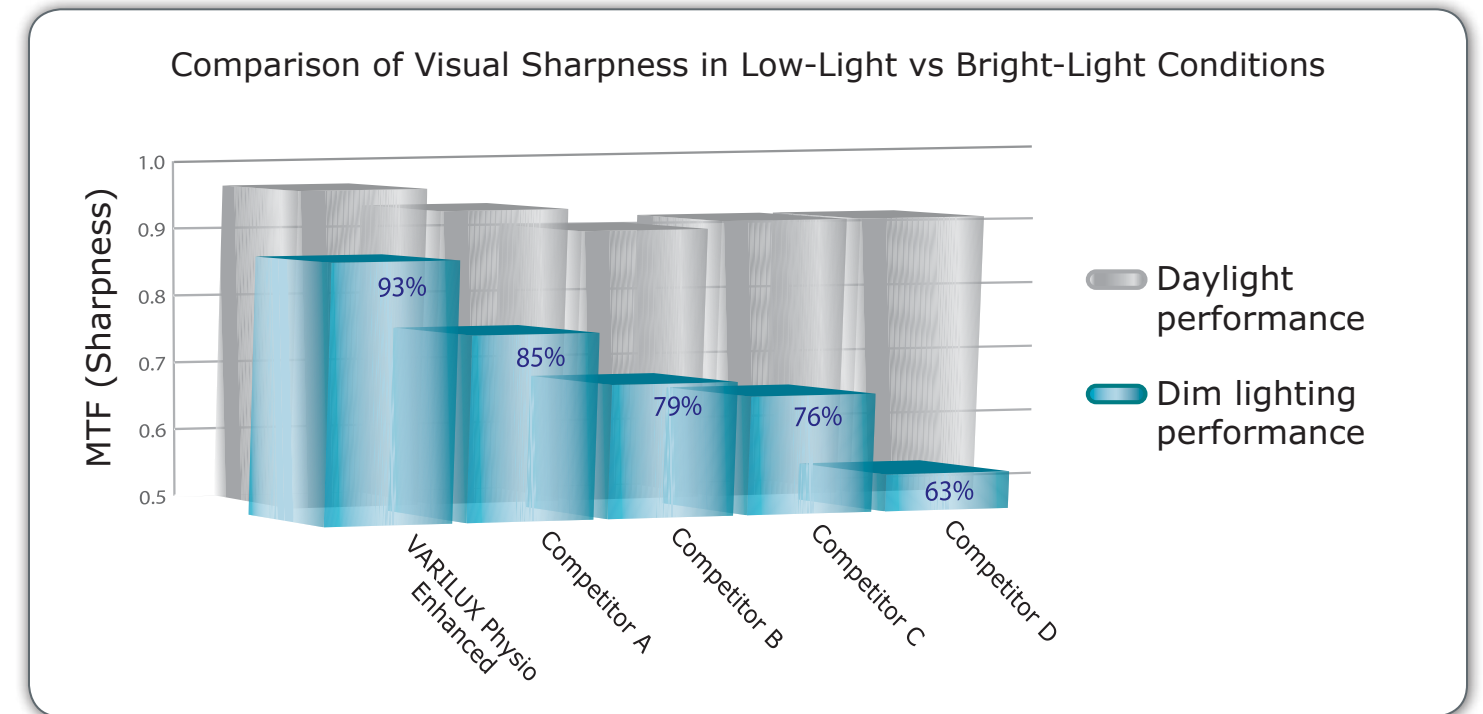
In addition to minimizing distortion, VARILUX Physio Enhanced lenses achieve a dramatically higher level of sharpness by customizing the design to 3 critical factors:

- Patient prescription
- Viewing distance—from near to far
- Light conditions—from bright light to low light

To ensure the most precise transfer of this new design to the lens, all VARILUX Physio Enhanced lenses are digitally surfaced.

SHARPER VISION AT EVERY DISTANCE IN ANY LIGHT

Even at night, VARILUX Physio Enhanced™ lenses preserve 93% of image sharpness (MTF*).



ADVANCE YOUR PRACTICE WITH VARILUX PHYSIO ENHANCED

The sharper vision and reduced distortion enabled by W.A.V.E. Technology 2™ helps you provide practical patient benefits:

- Safer, more confident night driving
- Less strain during low-light reading, television and computer usage
- Reduction of swim and ease of adaptation

VARILUX Physio Enhanced lenses can strengthen your practice by helping you stand out from retail competition and decreasing nonadapts and returns.

* MTF=Modulation Transfer Function. Modulation=difference (in luminance) between the brightest and darkest portion of a perceived object. Transfer Function=the amount of modulation contained in the image made by the lens divided by the amount of modulation in the actual object.