



Even Better Together

Superior Varilux® designs + Back Side Digital Surfacing



Introducing Varilux DRx™

- Superior lens designs backed by real-wearer testing
- Only Essilor's Digital Surfacing Process Control (DSPC) ensures processing consistency on every lens to deliver Varilux® performance
- 4 out of 5 independent eyecare professionals say Varilux lenses are the brand of progressives they would want for their family and friends

VARILUX
DRx™

Introducing Varilux DRx™ lenses — the only back side digital lenses offering superior performance and consistent precision.

Design drives performance

Design is everything when it comes to progressive addition lenses (PALs). Unlike other manufacturers' "free form" or "full back side" lenses, only Varilux DRx lenses use a unique three-step process for superior back side digital lenses.

Superior Varilux®
Design



High Quality Essilor
SFSV lenses



Essilor DSPC

STEP ONE | Design

Superior Varilux designs specifically created for back side digital lenses

- Only Varilux uses the Live Optics design process, which integrates the results of real-wearer testing at each stage of lens design
- Other manufacturers design lenses using a computer simulation without real-wearer testing
- The Live Optics process creates a lens design that more accurately complements the human eye

STEP TWO | Lens

High quality Essilor semi-finished single vision (SFSV) lenses

- Only Varilux requires specific Essilor SFSV lenses – knowing the exact curvature of the lens allows the design to be applied accurately every time
- Competitive brands place limited or no restrictions on SFSV lenses used to make their products, compromising the integrity of the design
- Using a dedicated SFSV lens produces consistent precision in the finished product

STEP THREE | Process

Proprietary Essilor Digital Surfacing Process Control (DSPC) ensures consistency and quality

- Only Varilux mandates every certified laboratory tests and calibrates its digital processes daily
- Even digital surfacing can be imprecise without the proper process controls
- DSPC delivers Varilux performance and quality on every Varilux DRx lens

Available Varilux DRx Products:

Varilux Physio DRx™

Clearer, sharper vision
at every distance

Varilux Physio Short DRx™

Sharpest, most natural vision
available in 14mm-17mm

New Varilux Comfort DRx™

Better performance for every
modern visual demand

New Varilux Comfort Short DRx™

Wider fields of vision than any
competitive short-corridor PAL

For more information
www.variluxusa.com

VARILUX
Natural Vision. Forever.