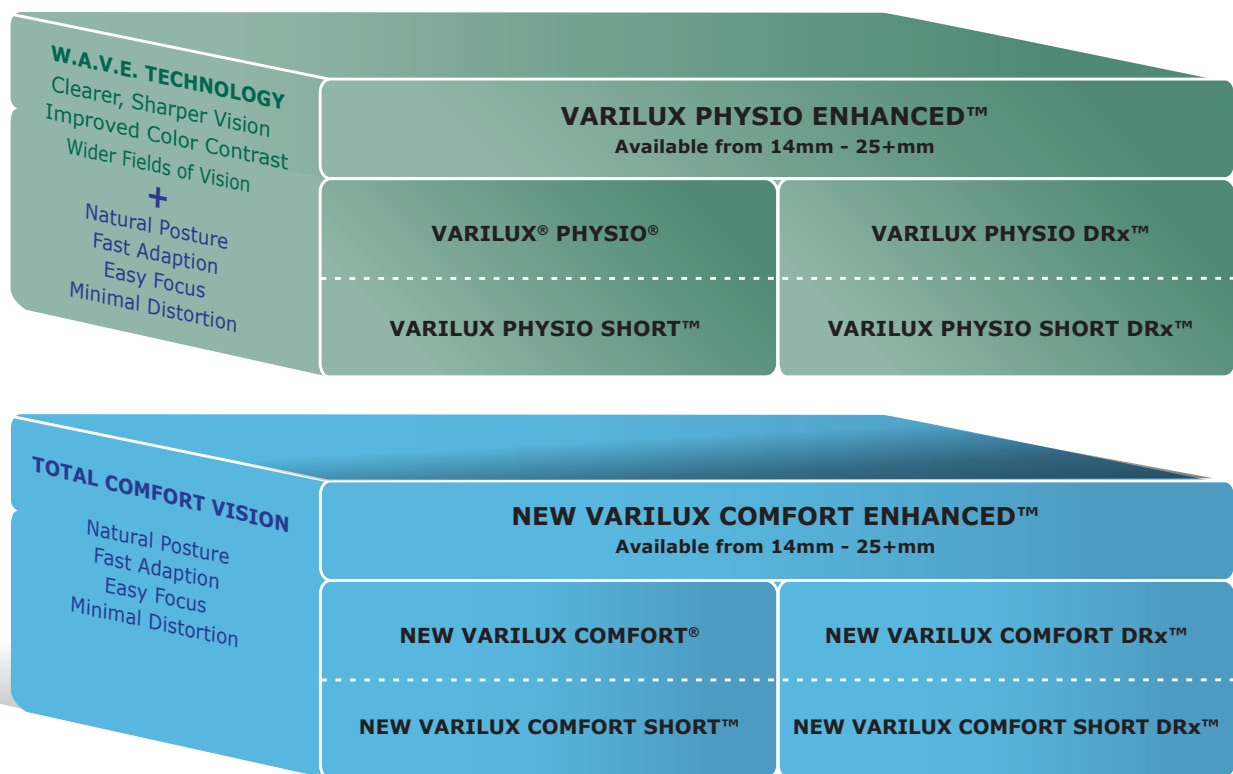


Varilux® Family of Products – Performance and Simplicity

The new Varilux Family of Products has been simplified and streamlined. It features 2 platforms:

- Total Comfort Vision
- W.A.V.E. Technology™ + Total Comfort Vision

Each contains 3 product types, including digitally surfaced products for every frame size and patient type. With your optical expertise and the new Varilux Family of Products, you can offer every presbyopic patient an advanced, proven visual solution.



Patients can further extend their Varilux experience by selecting:

- **Crizal Avancé™ with Scotchgard™ Protector** lenses for the ultimate in scratch, smudge, dust, and water resistance in No-Glare lenses
- **Xperio™** polarized lenses to eliminate 100% of UV light and glare, allowing the wearer to achieve peak visual performance in the sun



www.variluxusa.com

VARILUX®
Natural Vision. Forever.

Varilux[®] Family of Products



Natural Vision for Every Presbyope

THE NEW VARILUX FAMILY OF PRODUCTS

PERFORMANCE AND SIMPLICITY.

- ADVANCED LENS DESIGNS
- CLINICALLY PROVEN PERFORMANCE
- SIMPLIFIED PRODUCT LINE

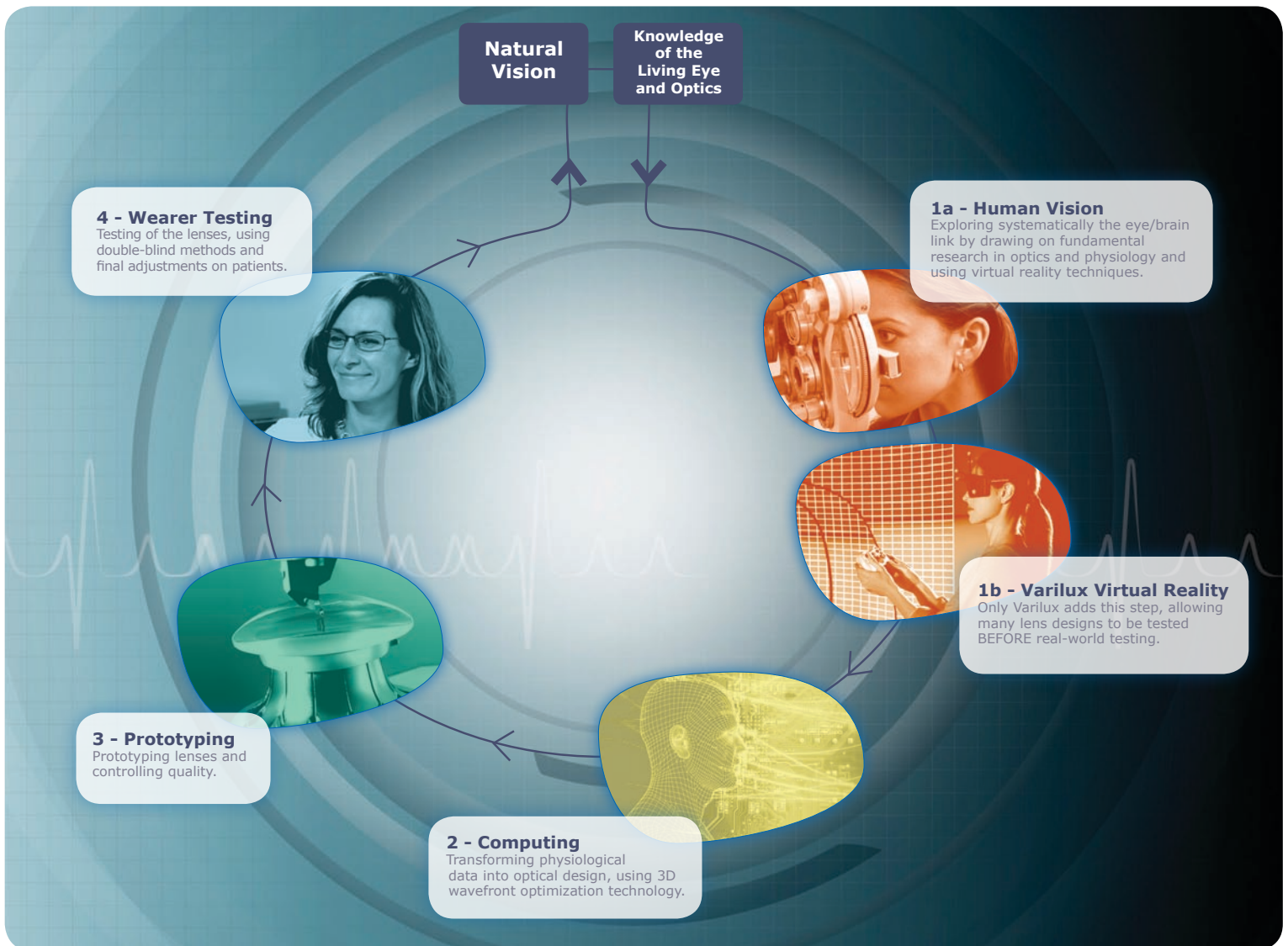


VARILUX[®]
Natural Vision. Forever.

What is Natural Vision?

When we are young, the human eye focuses effortlessly from near to far and at every distance in between. Unlike ordinary progressive lenses, Varilux® lenses restore easier focus and smooth transitions from one field of vision to another. Wherever your patients look, they get vision so natural, it's as if the lens and the eye are working as one.

Varilux Live Optics.



Only the Varilux R&D process integrates the results of wearer testing at each stage of lens design, guaranteeing the highest level of patient satisfaction. Our exclusive Varilux Virtual Reality technology allows many lens designs to be tested on patients *before* Essilor produces a single prototype lens. The prototype then passes real world tests with thousands of patients before it is launched. No other manufacturer uses this comprehensive process.

Varilux Design Drives Performance, Varilux Digital Delivers It!

Thanks to its unique Live Optics program, Varilux lenses explore the “digital world” differently from others. Rather than just using digital technology for surfacing precision, Varilux lenses use digital technology to create the highest performance designs as well.

Our end-to-end 100% digital process benefits from digital technologies at all stages of the 3-step Varilux Digital process:

1. Live Optics
2. Digital in-Lab technologies (on-demand real time computing, surfacing, polishing and controlling)
3. Digital in-store applications (ordering and fitting)

This fully integrated 100% digital-channel process is unmatched in the optical industry.



Advanced Technology for Patient Satisfaction.

The success of Varilux® lenses is directly linked to the success of you, the Independent Eyecare Professional. That is why Varilux is committed to offering you the highest caliber of practice support, education and tools of any manufacturer in the industry.

You can have confidence in prescribing any of the high quality Varilux lens designs. Each is a proven product, designed to exceed the highest standards of patient satisfaction.