



**JUNE 27
NATIONAL
SUNGLASSES
DAY**

EARN A \$20 REBATE

with iCoat's 2022 Summer
Sun Lens Promotion

CELEBRATE NATIONAL SUNGLASSES DAY WITH ICOAT

From April 1st to July 31st, 2022 we offer a \$20 rebate on any Polarized or Transitions® lens with any iCoat Lens Coating added to your order. Give your premium sunglass sales an early boost today!



- Our \$20 Promotion Includes the Following:**
- **AR Coating**
Indigo™, Aura™, Vivix™, Topit™, Fusion 5™, and Stainless™
 - **Mirror Coatings**
Fusion Ice®
 - **Anti-Fog Coating**
IC No-Fog and IC No-Fog Elite



SIGN UP FOR OUR \$20 REBATE PROMOTION TODAY



Sign Up TODAY for "2022 Summer Sun Lens Promotion"

Business / Account Name: _____

Account Number: _____

Address: _____

City: _____ State: _____ Zip: _____

Business Owner: _____

Contact Name: _____

Phone Number: _____

Email Address: _____

Please fax/email completed sign-up sheet to begin participating in this promotion.

Fax Number: (562) 946-1060 • Email: Chris.Hall@icoatcompany.com

Please see below for the program's rules, terms and conditions.

Promotion Agreement

By signing here I verify that I am authorized to participate and make decisions regarding iCoat's Summer Sun Lens Promotion. I agree to all the rules, terms and conditions of this program.

Name: _____

Signature: _____ Date: _____

2022 Summer Sun Lens Promotion

Rules, Terms and Conditions

Summer Sun Lens Promotion Outline

Eye Care Professionals (ECPs) earn rebates for their purchases of select iCoat premium products. Promotion period 04/01/2022 through 07/31/2022. \$20 rebate for any Polarized or Transitions® lens with any iCoat AR, Mirror, or Anti-Fog coating added to that same order. This promotion is valid on uncut and complete finished jobs only. Only "iCoat Retail Customer (ECP)" accounts are eligible for this promotion.

Participation in iCoat's Summer Sun Lens Promotion

Account must be an iCoat retail customer (ECP) in good credit standing. Account must provide a completed program sign-up sheet and a completed W-9 form to iCoat. Account's business name in iCoat's Accounts Record, on sign-up sheet and on W-9 form – must all match.

Rebate Redemption

iCoat will pay accumulated rebate in the form of iCoat Company statement credits to the participating account's business name as stated in iCoat's account record at the end of each month or at the end of the promotion period, per program rules. No exceptions. Minimum amount to issue a monthly rebate statement credit is \$250.00. If the accumulated rebate amount is below \$250.00 for a given month, it will be saved and added to the rebates for the following month. Any outstanding statement credits will be made after the promotion ends for the accumulated rebates that totaled below \$50.00 during the entire promotion period. iCoat will file a 1099 for accounts that earn rebates totaling more than \$600.00 during the promotion period. Any tax liability is solely the participating account's responsibility.

Program Logistics

iCoat will run monthly reports for eligible lens sales; and calculate the accumulated rebate. Account will be notified of the amount of rebate earned, if any, for each month.

Safe Harbor Requirements:

Account may be required - pursuant to applicable federal or state laws or regulations (including, but not limited to, the federal health care program anti-kickback statute, 42 U.S.C. §1320a-7b(b)) and/or contractual arrangements with third party payers - to fully and accurately report and disclose the net purchase price of products purchased from iCoat (i.e., the price paid after application of earned rebates and any other price reductions), and to provide such further information as may be requested by the relevant government authority, health care plan or program, or third party payer.

General Disclaimers:

Rebates are non-transferable and must be accepted as awarded. No cash or other substitutions are permitted. iCoat reserves the right to modify or suspend this program at any time, without any notice. iCoat and Making lenses better, Fusion Ice are registered trademarks of iCoat Company, LLC. All rights reserved.