



# NEW CUSTOMERS EARN A \$20 REBATE

with iCoat's 2022 Sunsational Sun Lens Promotion

## CELEBRATE NATIONAL SUNGLASSES DAY WITH ICOAT

From June 1st to September 30th, 2022 we offer a \$20 rebate to new iCoat Customers on any Polarized or Transitions® lens with any iCoat Lens Coating added to your order. Give your premium sunglass sales an early boost today!



- Our \$20 Promotion Includes the Following:**
- **AR Coating**  
Indigo™, Aura™, Vivix™, Topit™, Fusion 5™, and Stainless™
  - **Mirror Coatings**  
Fusion Ice®
  - **Anti-Fog Coating**  
IC No-Fog and IC No-Fog Elite



## SIGN UP FOR OUR \$20 REBATE PROMOTION TODAY



# Sign Up TODAY for "2022 Sunsational Sun Lens Promotion"

Business / Account Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Business Owner: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Please fax/email completed sign-up sheet to begin participating in this promotion.

Fax Number: (562) 946-1060 Email: Chris.Hall@icoatcompany.com

Please see below for the program's rules, terms and conditions.

## Promotion Agreement

By signing here I verify that I am authorized to participate and make decisions regarding iCoat's Summer Sun Lens Promotion. I agree to all the rules, terms and conditions of this program.

Name: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## 2022 Sunsational Sun Lens Promotion

### Rules, Terms and Conditions

#### Sunsational Sun Lens Promotion Outline

Eye Care Professionals (ECPs) earn rebates for their purchases of select iCoat premium products. Promotion period 06/01/2022 through 09/30/2022. \$20 rebate for any Polarized or Transitions® lens with any iCoat AR, Mirror, or Anti-Fog coating added to that same order. This promotion is valid on uncut and complete finished jobs only. Only "iCoat Retail Customer (ECP)" accounts are eligible for this promotion.

#### Participation in iCoat's Summer Sun Lens Promotion

Account must be a NEW iCoat retail customer (ECP) in good credit standing. Account must provide a completed program sign-up sheet and a completed W-9 form to iCoat. Account's business name in iCoat's Accounts Record, on sign-up sheet and on W-9 form – must all match.

#### Rebate Redemption

iCoat will pay accumulated rebate in the form of iCoat Company statement credits to the participating account's business name as stated in iCoat's account record by the 10th of the following month, per program rules. No exceptions. iCoat will file a 1099 for accounts that earn rebates totaling more than \$600.00 during the promotion period. Any tax liability is solely the participating account's responsibility.

#### Program Logistics

iCoat will run monthly reports for eligible lens sales; and calculate the accumulated rebate. Account will be notified of the amount of rebate earned, if any, for each month.

#### Safe Harbor Requirements:

Account may be required - pursuant to applicable federal or state laws or regulations (including, but not limited to, the federal health care program anti-kickback statute, 42 U.S.C. §1320a-7b(b)) and/or contractual arrangements with third party payers - to fully and accurately report and disclose the net purchase price of products purchased from iCoat (i.e., the price paid after application of earned rebates and any other price reductions), and to provide such further information as may be requested by the relevant government authority, health care plan or program, or third party payer.

#### General Disclaimers:

Rebates are non-transferable and must be accepted as awarded. No cash or other substitutions are permitted. iCoat reserves the right to modify or suspend this program at any time, without any notice. iCoat and Making lenses better, Fusion Ice are registered trademarks of iCoat Company, LLC. All rights reserved.